



# Design, User Experience and Usability 2024 (DUXU 2024)

## Call for Your Participation in a Conference for Designers

13th International Conference on Design, User Experience and Usability, an affiliated Conference of HCI International 2024 (HCI2024) which gathers about 2000 people from about 80 countries, Washington Hilton Hotel, Washington DC, USA

29 June - 4 July 2024

<https://2024.hci.international/duxu>



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### Co-Chairs:

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### Submit your work:

<https://2024.hci.international/submissions.html>

Presentation/panel sessions (with no papers) permitted.

**User experience (UX):** how a person thinks, feels, and acts with usable, useful, and appealing interactive products and services. The conference showcases how products/services are perceived, learned, and used; design knowledge, methods, and practices, with a focus on deeply human-centered design processes. Topics:

Accessibility, illiterate users, differently able

Aging

Anthropology, ethnography

Artificial Intelligence (AI), Human-Centered AI

Branding, marketing

Chart, map, wayfinding, diagram design

Color, image, signage, icon design

Creativity

Design thinking, philosophy, patterns

Design/evaluation

Diversity: women, children, elderly, gender, people of color

Emerging Technologies

DUXU in Africa, China, and Middle East

Education, training

Emotion, motivation, persuasion design

Ethics, politics, social, racial issues

Gamification, especially in enterprise applications

Globalization, localization, culture issues

Financial products/services

Health, Covid-19,

Heuristics, personas, use scenarios

History of HCI, UX

Information/knowledge design/visualization

Internet of Things (IoT)

Management of DUXU processes, maturity models

Metaphor, mental-model, navigation design

Mobile products/services

Personalities, psychology

Persuasive technology

Robots, AI agents

Sci-Fi, speculative fiction, future trends

Search design

Semiotics: sign/symbol/icon design

Service design